



The Internet (Facts And Figures) 2014 Estimation

ALMOST 3 BILLION PEOPLE — 40% OF THE WORLD'S POPULATION — ARE USING THE INTERNET

- Close to one out of three people in the developing countries are online.
- In developing countries, the number of Internet users will have doubled in 5 years, from 974 million in 2009 to 1.9 billion in 2014.

Percentage of individuals using the Internet, 2005-2014*

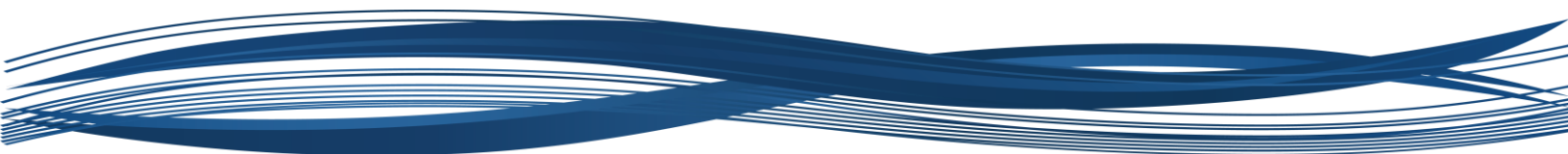
- Internet user penetration has reached 40% globally, 78% in developed countries and 32% in developing countries. 2014 growth rates in developed countries remain at a relatively low, at 3.3% compared with 8.7% in developing countries.
- Globally, there are 4 billion people not yet using the Internet and more than 90% of them are from the developing world.

ALMOST 7 BILLION MOBILE-CELLULAR SUBSCRIPTIONS WORLDWIDE

- The developing countries are home to more than three quarters of all mobile-cellular subscriptions
- In developing countries, mobile-cellular penetration will reach 90% by end 2014, compared with 121% in developed countries.
- Mobile-cellular growth rates have reached their lowest-ever level (of 2.6% globally), indicating that the market is approaching saturation levels. The continuous increase in mobile-cellular subscriptions is mostly due to growth in the developing world: penetration in developing countries continues to grow twice as much as in developed countries (3.1% compared with 1.5%, respectively, in 2014).

Share of mobile-cellular subscriptions, by level of development (2000, 2005, 2014*)

- Year 2000 (719 million) :- 35% developing countries and 65% developed countries
- Year 2005 (2.2 billion) :- 55% developing countries and 45% developed countries
- Year 2014* (6.9 billion) :- 78% developing countries and 22% developed countries
- The developing countries' share continues to increase and by end 2014, the number of mobile-cellular subscriptions in the developing world will account for 78% (or more than three-quarters) of the world's total.



MOBILE-BROADBAND UPTAKE CONTINUES TO GROW AT DOUBLE-DIGIT RATES

- Globally, mobile-broadband penetration will reach 32% by end 2014 – almost double the penetration rate just three years earlier (2011) and four times as high as five years earlier (2009).
- In developed countries, mobile-broadband penetration will reach 84%, a level four times as high as in developing countries (21%).
- Mobile broadband remains the fastest growing market segment, with continuous double-digit growth rates in 2014. Mobile broadband is growing fastest in developing countries, where 2013/2014 growth rates are expected to be twice as high as in developed countries (26% compared with 11.5%).
- By end 2014, the number of mobile-broadband subscriptions will reach 2.3 billion globally, almost 5 times as many as just six years earlier (in 2008).

Source:- ICT Data and Statistics Division Telecommunication Development Bureau & ITU World Telecommunication/ICT Indicators database

PDF Link:- <https://www.itu.int/en/ITU-D/Statistics/Documents/facts/ICTFactsFigures2014-e.pdf>

