

## **Kwiz-Nation 3**

Test your Knowledge with fun!!!

One of the MOST AWAITED events of Touge is back again to challenge your intelligence on Brands. This will include questions on Logo, Tagline, Advertisements and Brand Ambassador.

### **Round details:**

#### **1. Preliminary round (On the day of the event):**

- Each team will be given a question paper containing 25 MCQs
- Time limit – 15 minutes
- No negative marking
- 6 teams will be selected for the stage round
- In case of a tie, a further questions will be asked for the final selection.

#### **2. Final quiz- stage rounds**

Final Showdown: It will be divided into following sub sections:

- a. 50-50 a classic combo– A combination of LOGOs and TAG line questions
- b. AVtishment - Audio Video Questions
- c. Know the Ikon - Question's on Brand Ambassador would be asked
- d. Kwizblaster

Detailed explanation on each round would be given on the day of the event.

### **Rules:**

- Participants have to register in a team of 2 only.
- All the members of the team should be pursuing MBA or equivalent post-graduation.
- Participants must like the Touge FB page to remain updated about the event.
- Participants should decide upon the names for their team
- Participants are not allowed to use mobile phones or any other electronic instruments.
- Participants are required to bring their College ID Cards.
- The winners will be given Certificate of Merit and all the participants will receive a participation certificate.
- The grading or evaluation system would be disclosed on the day of the event.
- **We request the participants not to assume anything without contacting us.**
- **Decision of event coordinators will be treated as final and no arguments are allowed**

